FAR BEYOND

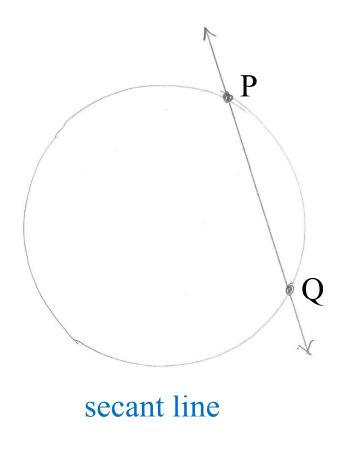
MAT122

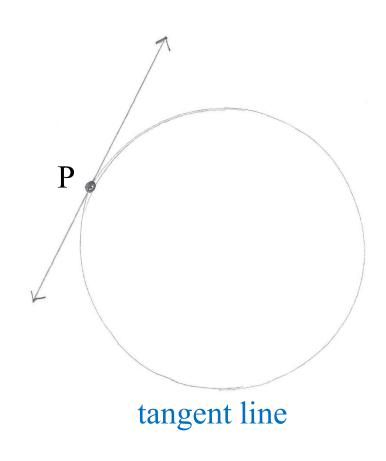
Rate of Change



Secant vs Tangent on a Curve

Recall:

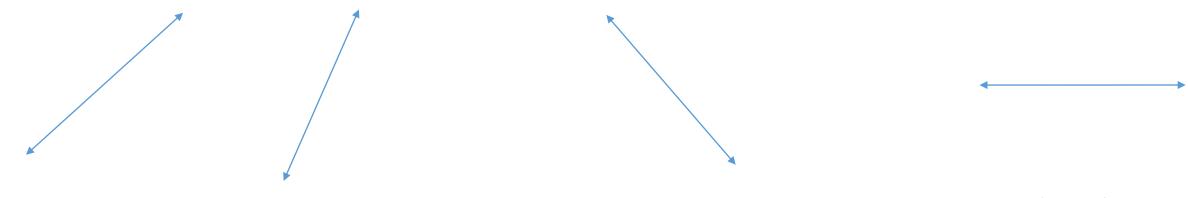




Rate of Change of a Line - Refresher

For a linear function, slope measures the **steepness**

slope is also its **rate of change**



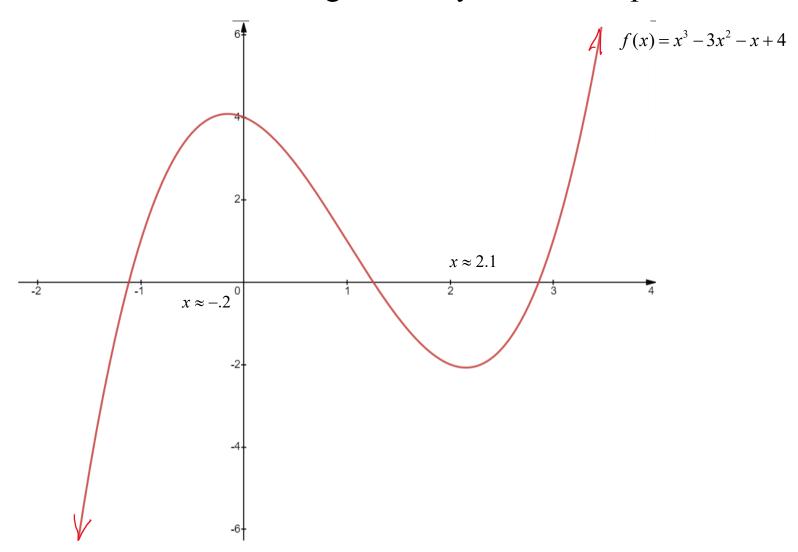
slope is 0

(x-values and y-values are both increasing)

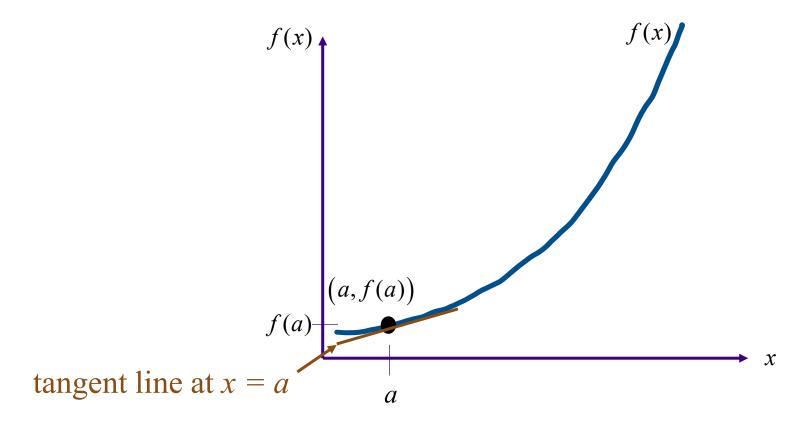
(as *x*-values are increasing, *y*-values are decreasing)

Rate of Change on a Curve

Contrary to a linear function, the rate of change can vary at different places on the curve.



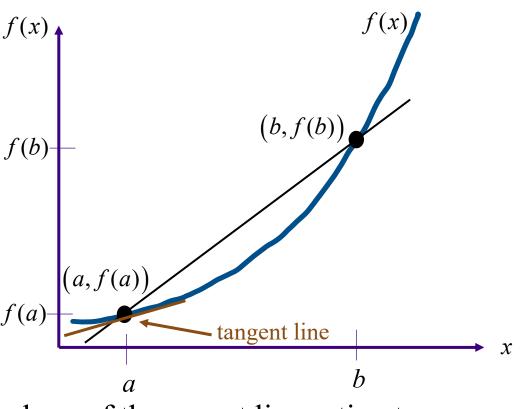
Problem Finding Slope of Tangent Line



Problem: no way to find a slope if only *one* ordered pair is known

$$m = \frac{y_2 - y_1}{x_2 - x_1}$$

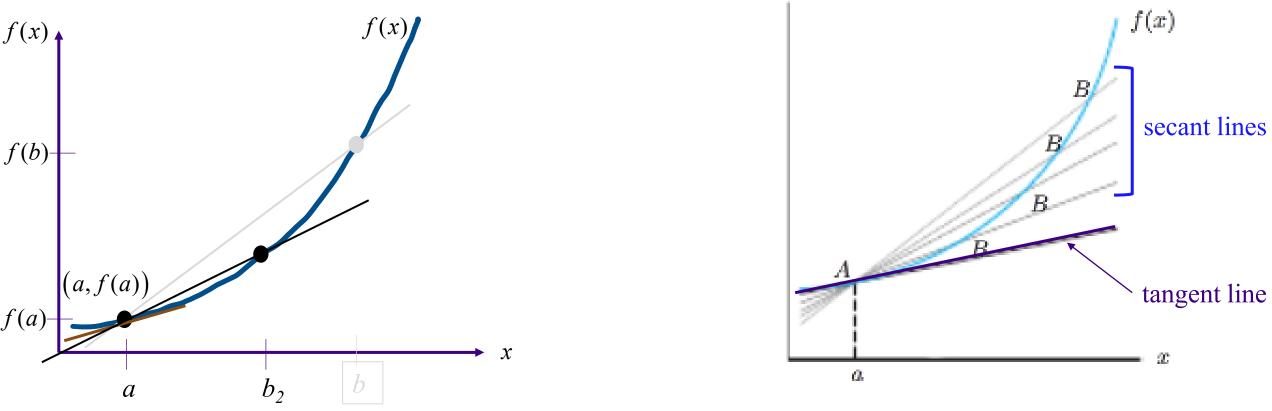
Average vs. Instantaneous Rate of Change



Fact: estimate will be better the closer that b is to a

slope of the secant line <u>estimates</u> the rate of change at (a, f(a))called <u>average</u> rate of change at that point

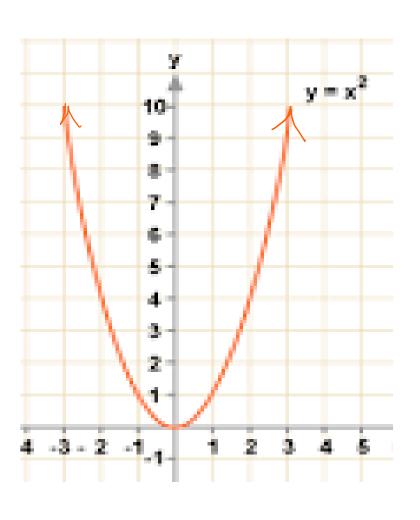
How close is "nearby"?



slope of tangent line is $\underline{\text{exact}}$ rate of change at x = a

Identify Rates of Change on a Graph

The <u>derivative</u> of f at x = a, written as f'(a), is the <u>instantaneous rate of change</u> of f at x = a.



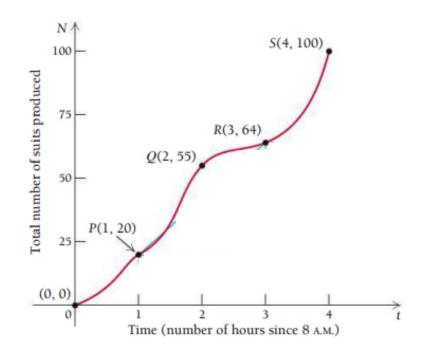
ex. Determine if the following are positive, negative or zero:

- f'(1)
- $\bullet f'(-1)$
- f'(2)
- f'(0)

Rates of Change - Application

ex. How many suits were produced between 9am and 10am?

ex. What is the slope of the secant line between t = 1 and t = 2?



ex. What was the average number of suits produced per hour from 9am to 11am?

More Rates of Change on a Graph

derivative = f'(a) = slope of tangent line at x = a

ex. Given a graph, illustrate the following graphically and determine if positive or negative.

•
$$\frac{f(2)-f(1)}{2-1}$$

•
$$f(4) - f(2)$$

